LITERACYNOW

HOUSTON READS DAY

ENGAGE . IMPACT . EMPOWER

A single day to engage with students to raise awareness about the literacy crisis in Houston, promote the importance of reading, and raise funds to support young struggling readers.



FEBRUARY 26, 2027

DID YOU KNOW?

- 41% of young children are **NOT** ready for kindergarten
- 68% of 3rd graders do **NOT** read at grade level
- High school dropouts are **NOT** eligible for 90% of current jobs

ENGAGE

- 450+ Volunteer Readers
- Over 13,000 Minutes of Reading
- 40 Schools
- 17,000+ Pre-K-5th Grade Students

IMPACT

Support Struggling Readers

- Sponsor
- Donate
- Volunteer reader
- Book Drive

EMPOWER

Literacy Now's Reading Intervention program empowers kids to read at grade level.

- 85% increase in reading skills (on average)
- 988 Children to be served this year
- 900+ Parents to be supported
- 13,000+ Books to be distributed this year









ABOUT LITERACY NOW

Provides reading readiness, reading intervention, and parent engagement programs that empower Houston children to read at grade level and build a pathway to high school graduation and future success.

Make a difference TODAY by reading and/or making a contribution.

LITERACYNOW
literacynowhouston.org

For more information, please contact Dawn Zieren at dawn@literacynowhouston.org