



LITERACYNOW GUILD

2024 – 2025



MISSION

To empower children and families through literacy and life skills.

VISION

For every child to read on grade level.

VALUES

Relationships built by trust, respect, and commitment.

Partnership with parents, schools, other non-profits and community members

Access for all children to high quality programs that develop the whole child.



GUILD MISSION

The mission of the
Literacy Now Guild
is to support
by assisting with
program activities
and events, helping to
raise program funds,
and spreading
awareness of the
organization.



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GUILD MEMBERSHIP RESPONSIBILITIES

Support the mission of
Literacy Now by...

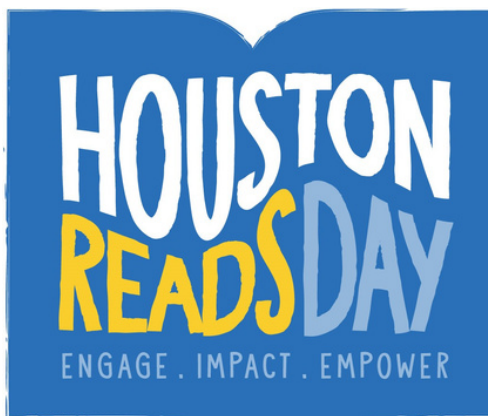
- being a brand ambassador,
- volunteering at least 10 hours each year,
- participating in Guild activities (volunteer opps, meetings, socials, luncheon),
- paying annual dues of \$125 (or lifetime \$600) to defray meeting costs.



EVENT SUPPORT



A springtime event orchestrated by the Guild to introduce guests to the work of Literacy Now, recruit Guild members, and raise funds to support all programs.



HRD is a day for Houstonians to come together to read to Pre-K-5th grade students across the city. HRD will bring attention to Houston's literacy crisis, how we are addressing the problem and raise funds to support our Reading Intervention Program. Guild members can serve as HRD Ambassadors, readers, and/or sponsors.



Magnums is a one-of-a-kind annual Gala that features an amazing four course meal and some incredible wine all while empowering kids to read. Guild members can serve as event volunteers, sponsor a table, underwrite expenses, and or solicit auction items.

NEW Guild-Led Opportunities

Program support

Reading Express: Organize drives to collect supplies and create Care Packages to include such items as non-perishable food, diapers, wipes, bus passes, and gift cards to Wal-Mart or HEB.
(September and January)

Reading Intervention and Lunch Bunch:
Organize drives to collect books and Reading Buddies – stuffed animals similar to Beanie Baby size.
(Oct/Nov and March/April)

Reading Intervention: Create themed door prize baskets for Parent Engagement Workshops.
(October and March)

Family Literacy Night: Host a literacy activity table at FLN at Belmont Place Apts. (October)





Guild Leadership Opportunities

Guild President

Social/Membership Chair

Luncheon Chair and Co-Chair

Luncheon Committee Chairs

Auction

Decor

Program Ad Sales

Set-up / Clean-up

Program Support Chair

Program Support Comm. Chairs

Book and Reading Buddy Drives

Reading Express Care Packages

Parent Workshop Door Prize Baskets

Returning Opportunities

Lunch Bunch: Serve as a weekly mentor to a group of four 3rd – 5th graders to share lessons that build self-esteem, positive relationships, and literacy skills.
(October – April)

Group Storytime: Gather up a group of 12 – 16 friends or colleagues to host a group of our Reading Intervention students to read a book, share a snack, and complete a fun book-related activity
(Nov – April) at a cost of \$350 – \$500/group.

Administrative Support: Come up to Belmont #197 and assist with assembling backpacks, goodie bags, sorting or stamping books, laminating materials, and more. Shifts are Tuesdays and Wednesdays from 10:00 – 12:00 and 12:00 – 2:00 throughout the year.





Reading Intervention door prize baskets



Lunch Bunch



2024-2025

guild year at a glance

AUGUST	SEPTEMBER 23rd - Reading Intervention Begins 17th - Guild Fall Kick-off	OCTOBER 7th - Reading Express Begins 14th - Lunch Bunch Begins 24th - Family Literacy Night
NOVEMBER Luncheon Committee Kick-off Mtg (location TBD) 9th - Magnums Gala 14th - Guild Social - Book Exchange 7pm - 9pm (location TBD)	DECEMBER 13th - Last day of programs	JANUARY 6th - Reading Express resumes 13th - Reading Intervention resumes 14th - Guild Meeting Luncheon Focused 7pm (location TBD)
FEBRUARY 28th - Houston Reads Day	MARCH 20th - Luncheon Invitation Stuffing. 7pm - 9pm (location TBD)	APRIL 3rd - Lunch Bunch Ends
MAY 8th - Reading Intervention Ends 2nd - Guild Luncheon 17th - Reading Express End TBD - Belmont Book Giveaway	JUNE TBD - Summer Program Begins Guild Social (TBD)	JULY TBD - Summer Program Ends



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www.literacynowhouston.org