



LITERACYNOW GUILD



MISSION

To empower children and families through literacy and life skills.

VISION

For every child to read on grade level.

VALUES

Relationships built by trust, respect, and commitment.

Partnership with parents, schools, other non-profits and community members

Access for all children to high quality programs that develop the whole child.



GUILD MISSION

The mission of the Literacy
Now Guild is to support by
assisting with program activities
and events, helping to raise
program funds, and spreading
awareness of the organization.





GUILD MEMBERSHIP RESPONSIBILITIES

Support the mission of
Literacy Now by...

- being a brand ambassador,
- volunteering at least 10 hours each year,
- participating in Guild activities (volunteer opps, meetings, socials, luncheon),
- paying annual dues of \$125 (or lifetime \$600) to defray meeting costs.



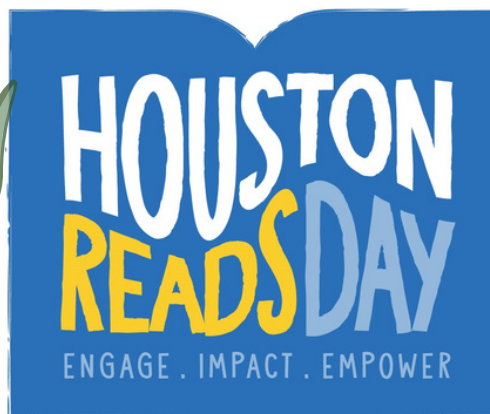
EVENT SUPPORT



LITERACY IS THE KEY

Literacy Now Guild Luncheon 2023

A springtime event orchestrated by the Guild to introduce guests to the work of Literacy Now, recruit Guild members, and raise funds to support all programs.



HRD is a day for Houstonians to come together to read to Pre-K-3rd grade students across the city. HRD will bring attention to Houston's literacy crisis, how we are addressing the problem and raise funds to support our Reading Intervention Program. Guild members can serve as HRD Ambassadors, readers, and/or sponsors.

LITERACY NOW 13TH ANNUAL

MAGNUMS MAKE A DIFFERENCE

HELPING US EMPOWER KIDS THROUGH READING



Magnums is a one-of-a-kind annual Gala that features an amazing four course meal and some incredible wine all while empowering kids to read. Guild members can serve as event volunteers and/or sponsors.

NEW Guild-Led Opportunities

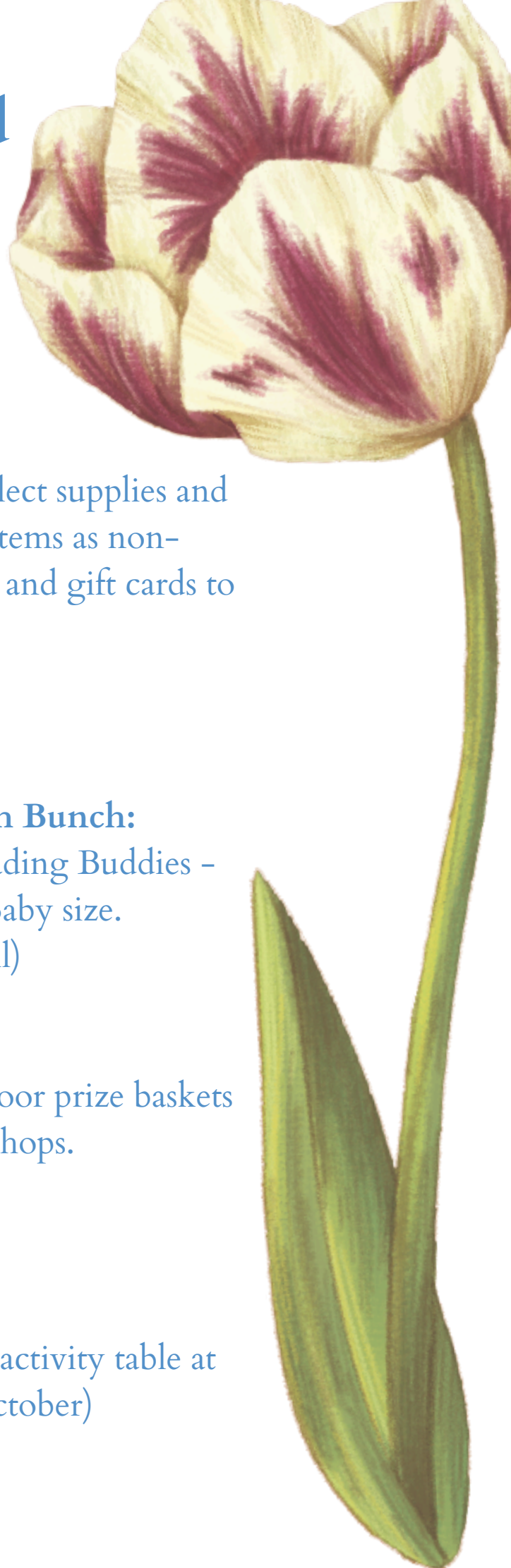
Program support

Reading Express: Organize drives to collect supplies and create Care Packages to include such items as non-perishable food, diapers, wipes, bus passes, and gift cards to Wal-Mart or HEB.
(September and January)

Reading Intervention and Lunch Bunch:
Organize drives to collect books and Reading Buddies – stuffed animals similar to Beanie Baby size.
(Oct/Nov and March/April)

Reading Intervention: Create themed door prize baskets for Parent Engagement Workshops.
(October and March)

Family Literacy Night: Host a literacy activity table at FLN at Belmont Place Apts. (October)





Guild Leadership Opportunities

Guild President

Membership Chair

Luncheon Chair and Co-Chair

Luncheon Committee Chairs

Auction

Decor

Program Ad Sales

Set-up / Clean-up

Program Support Chair

Program Support Comm. Chairs

Book and Reading Buddy Drives

Reading Express Care Packages

Parent Workshop Door Prize Baskets

Returning Opportunities

Lunch Bunch: Serve as a weekly mentor to a group of four 3rd – 5th graders to share lessons that build self-esteem, positive relationships, and build literacy skills.
(October – April)

Group Storytime: Gather up a group of 12 – 16 friends or colleagues to host a group of our Reading Intervention students to read a book, share a snack, and complete a fun book-related activity
(Nov – April) at a cost of \$350 – \$500/group.

Administrative Support: Come up to Belmont #197 and assist with assembling backpacks, goodie bags, sorting or stamping books, laminating materials, and more.

Shifts are 10:00 – 12:00 and 12:00 – 2:00 ongoing throughout the year.





Reading Intervention door prize baskets



Lunch Bunch



2023-2024

guild year at a glance

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| AUGUST | SEPTEMBER 25th - Reading Express Begins 26th - Guild Fall Kick-off | OCTOBER 2nd - Reading Intervention Begins 16th - Lunch Bunch Begins 21st - Magnums Gala 26th - Family Literacy Night |
| NOVEMBER 2nd - Luncheon Planning Kick-off 28th Guild Social - Book Exchange | DECEMBER 14th - Last day of programs | JANUARY 8th - Reading Express resumes 10th - Reading Intervention resumes 25th - Guild Business Mtg. |
| FEBRUARY | MARCH 1st - Houston Reads Day 19th Luncheon Invitation Stuffing | APRIL 25th - Lunch Bunch Ends |
| MAY 2nd- Reading Intervention Ends 3rd - Guild Luncheon 16th - Reading Express Ends 23rd - Belmont Book Giveaway | JUNE 11th - Summer Program Begins | JULY 2nd - Summer Program Ends |



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www.literacynowhouston.org