



LITERACYNOW GUILD



MISSION

To empower children and families through literacy and life skills.

VISION

For every child to read on grade level.

VALUES

Relationships built by trust, respect, and commitment.

Partnership with parents, schools, other non-profits and community members

Access for all children to high quality programs that develop the whole child.



GUILD MISSION

The mission of the Literacy
Now Guild is to support by
assisting with program activities
and events, helping to raise
program funds, and spreading
awareness of the organization.





GUILD MEMBERSHIP RESPONSIBILITIES

Support the mission of
Literacy Now by...

- being a brand ambassador,
- volunteering at least 10 hours each year,
- participating in Guild activities (volunteer opps, meetings, socials, luncheon),
- paying annual dues of \$125 (or lifetime \$600) to defray meeting costs.



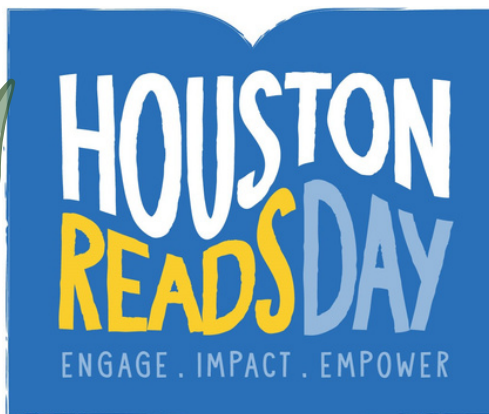
EVENT SUPPORT



LITERACY IS THE KEY

Literacy Now Guild Luncheon 2023

A springtime event orchestrated by the Guild to introduce guests to the work of Literacy Now, recruit Guild members, and raise funds to support all programs.



HRD is a day for Houstonians to come together to read to Pre-K-3rd grade students across the city. HRD will bring attention to Houston's literacy crisis, how we are addressing the problem and raise funds to support our Reading Intervention Program. Guild members can serve as HRD Ambassadors, readers, and/or sponsors.

LITERACY NOW 13TH ANNUAL

**MAGNUMS MAKE
A DIFFERENCE**

HELPING US EMPOWER KIDS THROUGH READING



Magnums is a one-of-a-kind annual Gala that features an amazing four course meal and some incredible wine all while empowering kids to read. Guild members can serve as event volunteers and/or sponsors.

NEW Guild-Led Opportunities

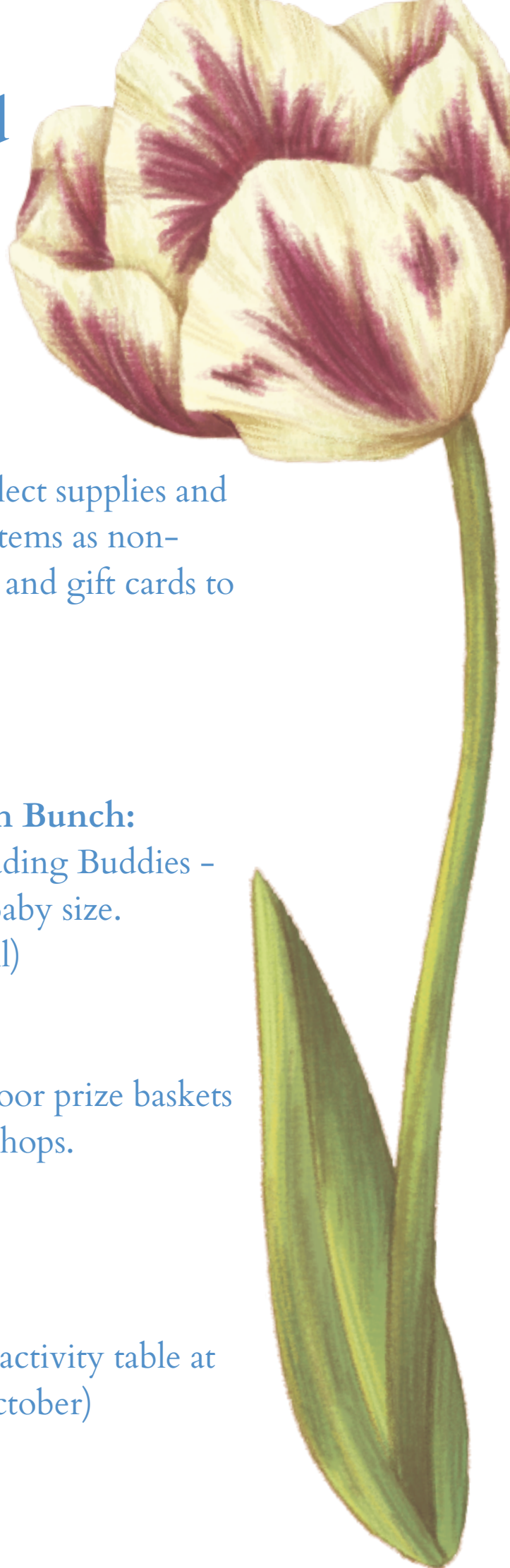
Program support

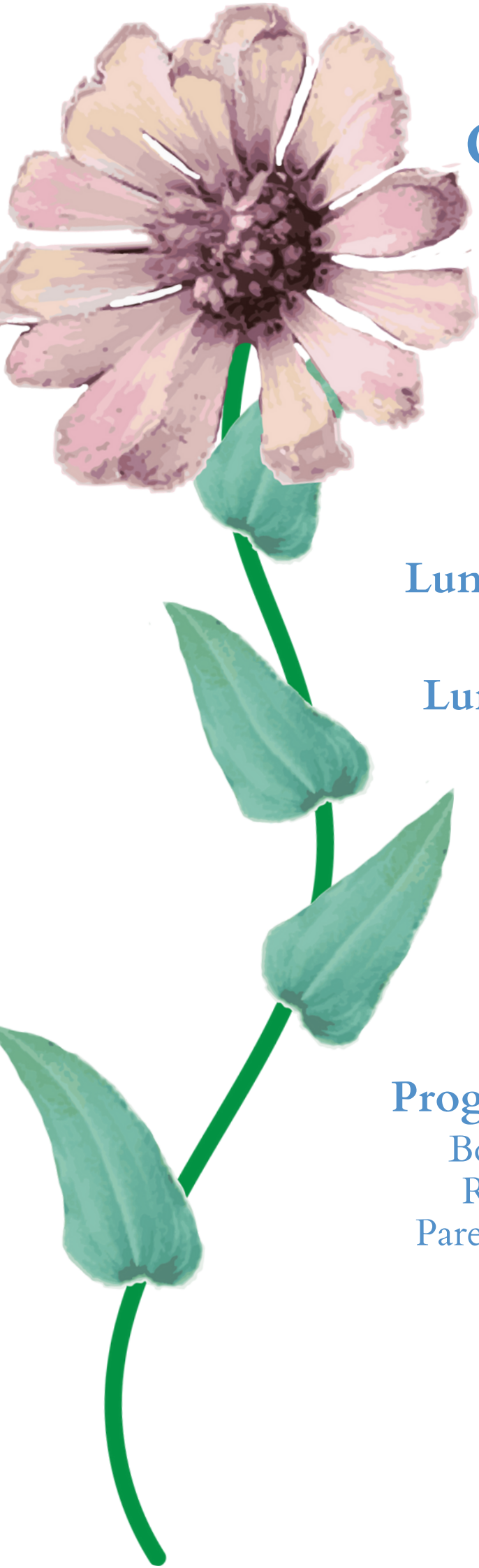
Reading Express: Organize drives to collect supplies and create Care Packages to include such items as non-perishable food, diapers, wipes, bus passes, and gift cards to Wal-Mart or HEB.
(September and January)

Reading Intervention and Lunch Bunch:
Organize drives to collect books and Reading Buddies – stuffed animals similar to Beanie Baby size.
(Oct/Nov and March/April)

Reading Intervention: Create themed door prize baskets for Parent Engagement Workshops.
(October and March)

Family Literacy Night: Host a literacy activity table at FLN at Belmont Place Apts. (October)





Guild Leadership Opportunities

Guild President

Luncheon Chair and Co-Chair

Luncheon Committee Chairs

Auction

Decor

Program Ad Sales

Set-up / Clean-up

Program Support Chair

Program Support Comm. Chairs

Book and Reading Buddy Drives

Reading Express Care Packages

Parent Workshop Door Prize Baskets

Returning Opportunities

Lunch Bunch: Serve as a weekly mentor to a group of four 3rd – 5th graders to share lessons that build self-esteem, positive relationships, and build literacy skills.
(October – April)

Group Storytime: Gather up a group of 12 – 16 friends or colleagues to host a group of our Reading Intervention students to read a book, share a snack, and complete a fun book-related activity
(Nov – April) at a cost of \$350 – \$500/group.

Administrative Support: Come up to Belmont #197 and assist with assembling backpacks, goodie bags, sorting or stamping books, laminating materials, and more.

Shifts are 10:00 – 12:00 and 12:00 – 2:00 ongoing throughout the year.





Reading Intervention door prize baskets



Lunch Bunch



2023-2024

guild year at a glance

AUGUST	SEPTEMBER 25th - Reading Express Begins 26th - Guild Fall Kick-off	OCTOBER 16th - Lunch Bunch Begins 21st - Magnums Gala 26th - Family Literacy Night
NOVEMBER 2nd - Luncheon Planning Kick-off 28th Guild Social - Book Exchange	DECEMBER 14th - Last day of programs	JANUARY 8th - Reading Express resumes 10th - Reading Intervention resumes 25th - Guild Business Mtg.
FEBRUARY	MARCH 1st - Houston Reads Day 19th Luncheon Invitation Stuffing	APRIL 25th - Lunch Bunch Ends
MAY 3rd - Guild Luncheon 16th - Reading Express Ends 23rd - Belmont Book Giveaway	JUNE 11th - Summer Program Begins	JULY 2nd - Summer Program Ends

Membership Roster

Names in **Pink** are charter members
Names with an ***** on them are Lifetime members

First	Last	Phone	Email
Trenette	Allen	832-421-2724	trenetteallen@hotmail.com
Lisa	Beaton*	713-419-9957	lisabeaton1@yahoo.com
Carol	Bright	281-844-4525	clbntexas@aol.com
Sally	Burgett*	713-203-6508	sallyburgett1@yahoo.com
Anna	Charlton	713-822-2302	annacharlton@gmail.com
Ashley	Danna	409-239-4573	ashley.danna62@gmail.com
Jacque	Daughtry*	281-627-1771	jacque@literacynowhouston.org
Brittainy	Dennis	281-627-1770	brittainy.daughtry@gmail.com
Philana	Diaz*	832-545-0124	philanadiaz@yahoo.com
Shelby	Doehring	713-826-8892	sdoehring@machaik.com
Karen	Dunlap*	281-701-6645	kdkarendunlap@gmail.com

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First	Last	Phone	Email
Abby	Farinde*	713 551-6397	sensiblegirl07@gmail.com
Lourdes	Flanagan*	281-723-9818	LF123@aol.com
Shelley	Frisby*	713-857-2103	cormanerb@aol.com
Karen	Gardstein	832-758-2516	kstein@swbell.net
Britain	Garner*	713-906-6841	brit.garner@yahoo.com
Lauren	Geary*	832-722-1225	laurendgeary@gmail.com
Mignon	Gill	713-851-7334	mignongill@yahoo.com
Lisa	Governale	312-823-5706	valuedprtnr@earthlink.net
Alison	Gremillion	504-453-1851	agremillioninteriors@gmail.com
Sherry	Hamadanian*	713-857-3732	sherryhamadanian@hotmail.com
Becky	Herren	832-878-2273	bor828@hotmail.com
Trish	Huddleston*	713-702-3720	tweir2208@gmail.com

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First	Last	Phone	Email
Renee	Humphrey	713-269-5063	renee.lynn.humphrey@gmail.com
Pam	Jolley	713-410-3299	psjolley@comcast.net
Martha	Jordan	214-491-9479	martha.jordan@stellar.bank
Emma	Kirchhofer*	713-829-7345	emmakirch@comcast.net
Alice	Langer*	713-822-9356	alanger312@gmail.com
Lynne	Larson*	512-466-5500	LynneLarson@msn.com
Cathy	McDonnell*	713-542-6630	cmcdonnell935@sbcglobal.net
Linda	McSwain*	281-794-6217	linda.mcswain@gmail.com
Melissa	Morris*	832-524-0779	melgrace@att.net
Shoaleh	Nosrati*	832-524-0779	shoalehsn@yahoo.com
Diana	Phillips*	409-781-7454	dianalouisephillips@gmail.com
Laurie	Schmid*	281-799-9949	laurieschmid@me.com

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First	Last	Phone	Email
Janette	Smith*	281-352-7942	janettechensmith@gmail.com
Debbie	Sohmer	832-434-3916	dcsohmer@yahoo.com
Lisa	Stoikai*	713-898-0643	lisastoika@gmail.com
Karen	Swerdlow*	281-782-4856	kswerdlow@aol.com
Tricia	Zieben *	901-486-7596	tjsolberg@gmail.com
Dawn	Zieren	713-446-3296	dazieren@gmail.com



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www.literacynowhouston.org