73% of 3rd graders do NOT read at grade level.

41% of young children are NOT ready for kindergarten.

Reading difficulties can create adverse outcomes for children including: behavior problems, joblessness, crime, and homelessness throughout their lifetime.

We have a literacy crisis right here in Houston! Reading is an important skill that is critical to every child’s success.

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- 41% of young children are NOT ready for kindergarten.
- Reading difficulties can create adverse outcomes for children including: behavior problems, joblessness, crime, and homelessness throughout their lifetime.

**WHY?**

By taking just one hour out of your day you can make an impact on the lives of dozens of students’ lives. You will have the opportunity to engage with students in a meaningful way, benefitting them and you too!

**WHO IS LITERACY NOW?**

- Literacy Now is a non-profit organization that is tackling this literacy crisis head on. Our vision is for every child to read on grade level.
- Our programs consist of reading readiness and reading intervention programs, interactive parent engagement and providing trained volunteer mentors.
- Houston Reads Day provides funding to help sustain and grow our Reading Intervention program and raises awareness of the literacy crisis in our city.

**HOW TO GET INVOLVED?**

For more information, please contact Dawn Zieren at dawn@literacynowhouston.org

CAN WE COUNT ON YOU TO JOIN US FOR LITERACY NOW’S 2024 HOUSTON READS DAY AS A VOLUNTEER READER AND/OR DONOR?