



LiteracyLab

WHO WE ARE

MISSION

Transforming communities by empowering children and families through literacy, leadership and life skills.

VALUES

RELATIONSHIPS

with students, their families, school personnel, and in communities we serve.

PARTNERSHIPS

with parents, schools, other non-profits and community members (business and individuals).

ACCESS

for all children to high quality programs that develop the whole child – literacy skills, social/emotional competencies and leadership skills.



LITERACYNOW



LITERACYNOW

ACCESS

PARTNERSHIPS

RELATIONSHIPS

INTEGRITY

STEWARDSHIP

ACCOUNTABILITY

EXCELLENCE

The Literacy Now Way

WHO WE SERVE

We serve a diverse population across all programs and are on-site at 16 HISD and 4 Aldine ISD campuses as well as multi-community sites throughout Houston.



Children 2 months
of age to 11 years old
and their families



46%

of our students are
from single parent
households



47%
Male



53%
Female

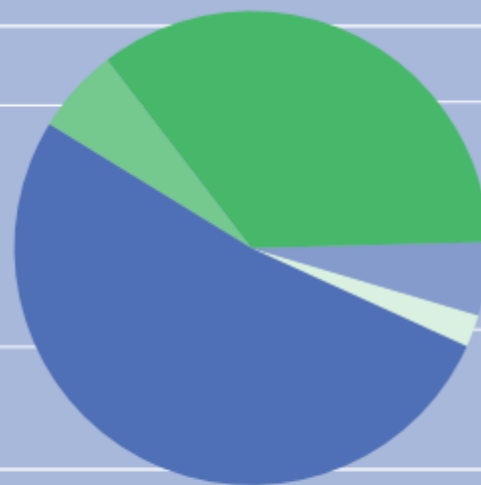


93%

of our students
live in low-income
households

5%
White

51%
Hispanic



40%
African American

3%
Asian

1%
Other/Mixed



LITERACYNOW

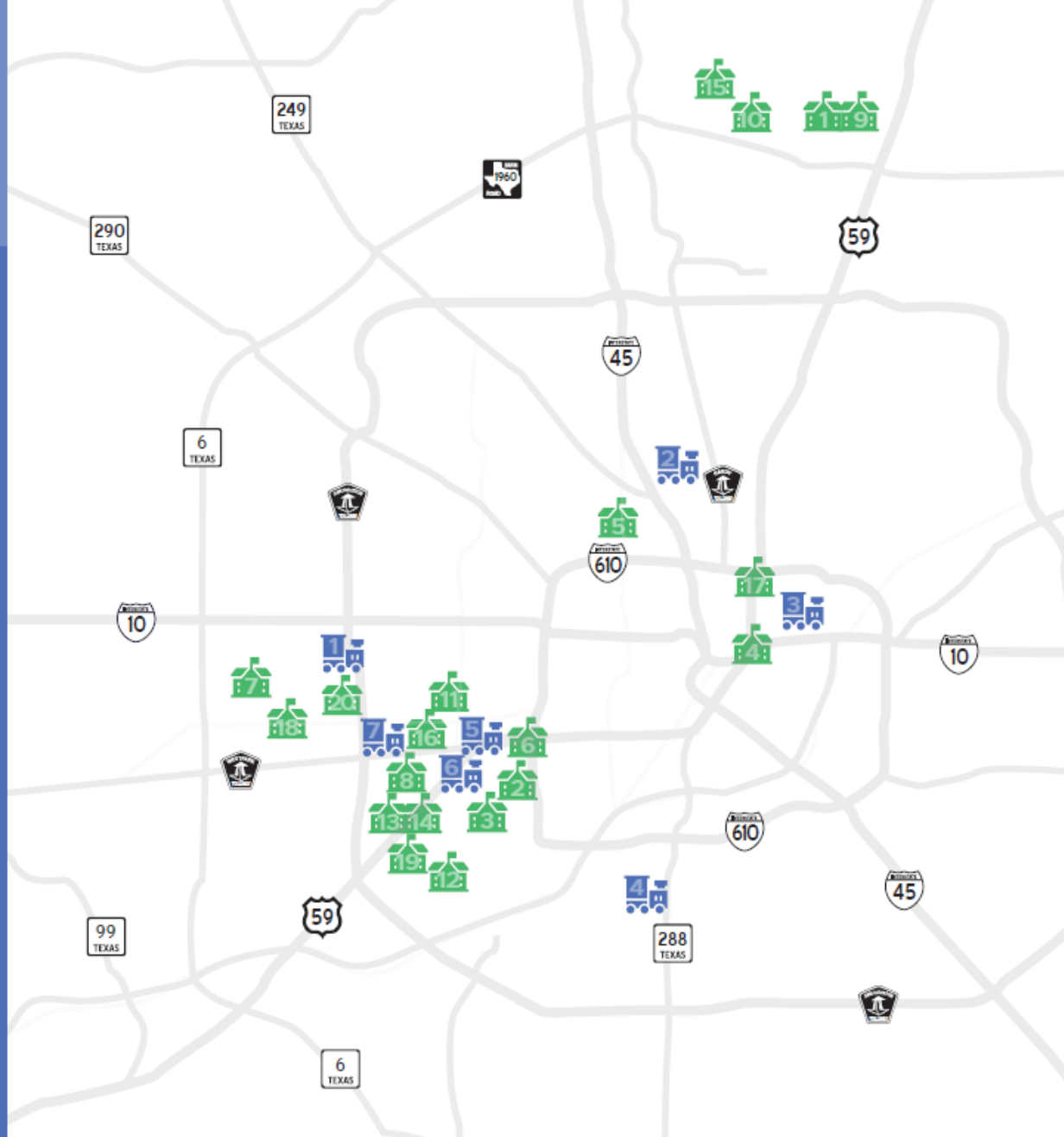
LOCATIONS WE SERVE

SCHOOLS

1. A.W. Jones
2. Benavidez Elementary
3. Braeburn Elementary
4. Bruce Elementary
5. Burrus Elementary
6. Cunningham Elementary
7. Daily Elementary
8. Fondren Elementary
9. Jones Elementary School
10. Magrill EC/PK/K
11. Mark White Elementary
12. Milne Elementary
13. Neff Early Learning Center
14. Neff Elementary
15. Ogden Elementary
16. Piney Point Elementary
17. Ross Elementary
18. Shadowbriar Elementary
19. Valley West Elementary
20. Walnut Bend Elementary

READING EXPRESS STOPS

1. Belmont Place Apartments
2. Airline Children & Women's Health Center
3. Denver Harbor Family Health Center
4. New Hope Housing
5. San Francisco Nativity Academy
6. St. Luke's Methodist Church Gethsemane
7. Woodchase Park



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2019-2020

10 HISD SCHOOLS
475 STUDENTS

2020-2021

10 HISD SCHOOLS
568 STUDENTS
20% INCREASE

2021-2022

15 SCHOOLS
14 HISD
1 ALDINE ISD
809 STUDENTS
59% INCREASE

2022-2023

20 SCHOOLS
16 HISD
4 ALDINE ISD
1,328 STUDENTS
64% INCREASE

2023-2024

25 SCHOOLS
19 HISD
6 ALDINE ISD
1,744 STUDENTS
32% INCREASE
(PROJECTED)

2024-2025

30 SCHOOLS
22 HISD
8 ALDINE ISD
2,294 STUDENTS
32% INCREASE
(PROJECTED)

Expanding to Serve the Needs of our Community

Literacy Crisis in Houston

- 41% of young children in the Houston area are not ready for kindergarten.
- 73% of third graders in Houston do not read at grade level.
- Low-income children will hear 30 million fewer words over the first four years of their life compared to their more affluent peers.
- 85% of children who interface with the juvenile justice system are functionally literate.

What is The Literacy Lab?

The Literacy Lab is a new program initiative of Literacy Now.

We are seeking interested parties like **YOU** to participate in this exciting new endeavor as we continue to expand our critical reading intervention services to more K-2nd grade students in the Houston area.



LiteracyLab

The Literacy Lab Program Overview

- The Literacy Lab is designed for people who have a passion to work with children and education, but do not have any formal training or degree in early childhood education or related fields.
- Participants must have a bachelor's degree from an accredited university.
- The program runs from 1/30/2023 through 4/27/2023*.
- Throughout this program, participants will be trained in small group instruction, how to work with struggling readers, how to work in a school environment, and much more.
- After successful completion of this program, participants will be offered a part-time position with Literacy Now as a Reading Interventionist.



The Literacy Lab Team



Jacklyn Wilson
COO

Keenan Lemons
Program Director



Audrey Hollis
Instructional
Coach



Area Program Managers



Michel Hinton



Cynthia
Bosier-Colbert



Precious Daniels



Norma Ramos



Mentors



LiteracyLab

Program Timeline



Information
Sessions
(1/17-1/19)

Application
Process
(12/28-1/25)

Training
(1 week: 1/30-
2/3)

Observations
(1 week: 2/6-
2/10)

Field
Experience
(2/17, 2/24, &
3/3)

Substitute Pool
(4 weeks-3/20
thru April 20th)

Summer
Programming
(5 weeks: 6/12
thru 7/12)





- Training overview
- Observations
- Field Experience & check-ins
 - Mentor relationship & support
- Houston Reads Day Ambassador
- Sub Pool
- Summer programming**



LITERACY NOW PROGRAMS



Reading Intervention is an individualized, small group instruction for Kindergarten through 2nd-grade students reading significantly below grade level.



The Reading Express is a mobile classroom that is designed to develop phonological and print awareness, oral language, fine motor and other early literacy skills through the exploration of books, nursery rhymes, songs, art and play for children with their parent/caregiver.



Lunch Bunch has trained volunteer mentors to meet with small groups of single-gender students to promote positive decision-making and healthy relationships.



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LITERACY NOW PROGRAMS CONT'D

Parent engagement and partnerships are important for us to educate and empower parents with additional skills and materials to expand their children's learning at home.

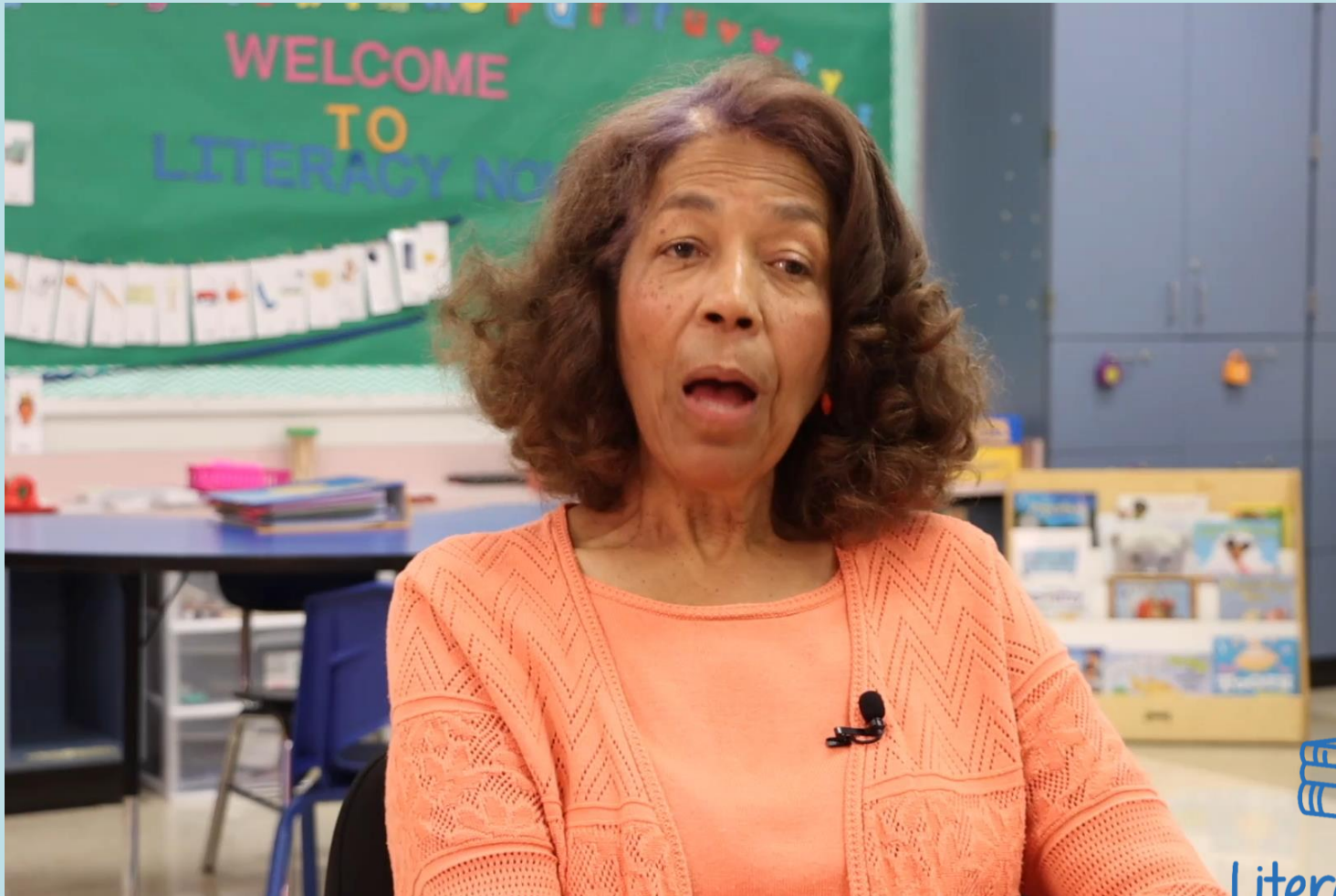


- ❖ Parent Engagement Workshops
- ❖ Book Distribution
- ❖ Literacy Kit Distribution
- ❖ Remind and Class Dojo Communication
- ❖ Family Literacy Night at Belmont



Meet Mrs. Vicki Townsend

Mrs. Townsend is a former exploration and production geologist for Exxon/Mobil and a 14-year Literacy Now staff member. Let's see what drives her to make a difference in the lives of struggling readers.



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Meet Mrs. Angelique Coleman

Mrs. Coleman is a former banker turned Reading interventionist. Let's see what she has to say about her students.



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The KEY to
Literacy
Now is in
Our Secret
Sauce



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**The Secret Sauce is....
Our EMPLOYEES!!!**



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What's Next?

- We are accepting applications online ONLY.
 - The deadline to apply is January 25th.
- Acceptance letters will be emailed on January 27th.
- The program starts Monday, January 30th.



A stylized illustration of a man with dark hair and a beard, wearing a blue shirt and a black tie. He is looking upwards and to the right. Above his head is a large white thought bubble with a shadow, containing the text 'Let's chat... QUESTIONS?'. To the left of the main bubble are three smaller white circles of decreasing size, suggesting a trail of thought.

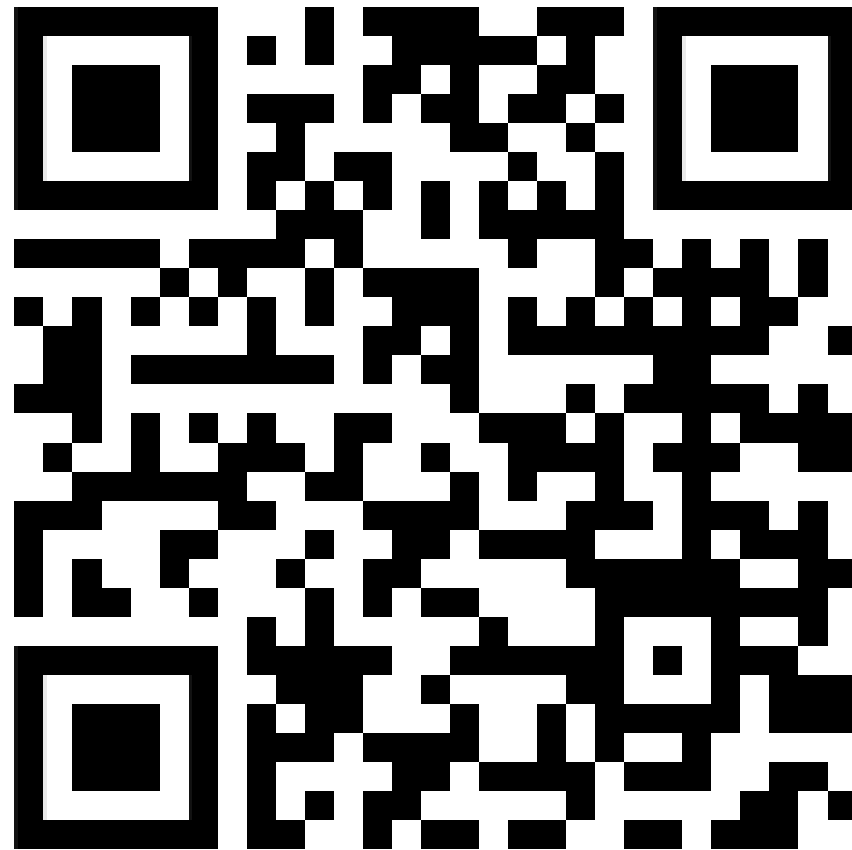
Let's chat...
QUESTIONS?

For additional questions, please
email us at
operations@literacynowhouston.org



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SCAN HERE TO APPLY



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