

OH THE PLACES YOU'LL GO!



LITERACYNOW

2021-2022 IMPACT REPORT



# LETTER FROM THE CHIEF EXECUTIVE OFFICER

## DEAREST FRIENDS OF LITERACY NOW,

Thanks to YOU, the children we are privileged to serve are reaching new heights! They are building strong foundations for reading and developing confidence, both accomplishments that will absolutely change the trajectory of their lives and enable them to realize their dreams...oh, the places they will go!

And speaking of going places, Literacy Now has gone places beyond my wildest dreams. Thanks to YOU, we have increased our revenue by 73% in just the last two years which has enabled us to double the number of students served. BUT, we are not finished yet! We are continuing with our bold expansion plans because we will not be satisfied until we are reaching the thousands of Kindergarten through 2nd graders in HISD and Aldine ISD we estimate need our services (based on 3rd grade STAAR reading data). AND...why stop with those two school districts? With your continued support, there is no limit to the places we will go!

While our kiddos are reaching new heights and we are going places, we are laser-focused on remaining true to our core values - relationships, partnerships, and access – all while retaining our culture of being an encouraging, loving family who does whatever it takes to best serve our students.

What a privilege and honor it is to work alongside such an amazing staff, volunteers, and partners. Thank you for being along on this incredible adventure with us, we absolutely would not be where we are or get to where we are going, without YOU!

For the Children,

*Jacque*  
Jacque Daughtry

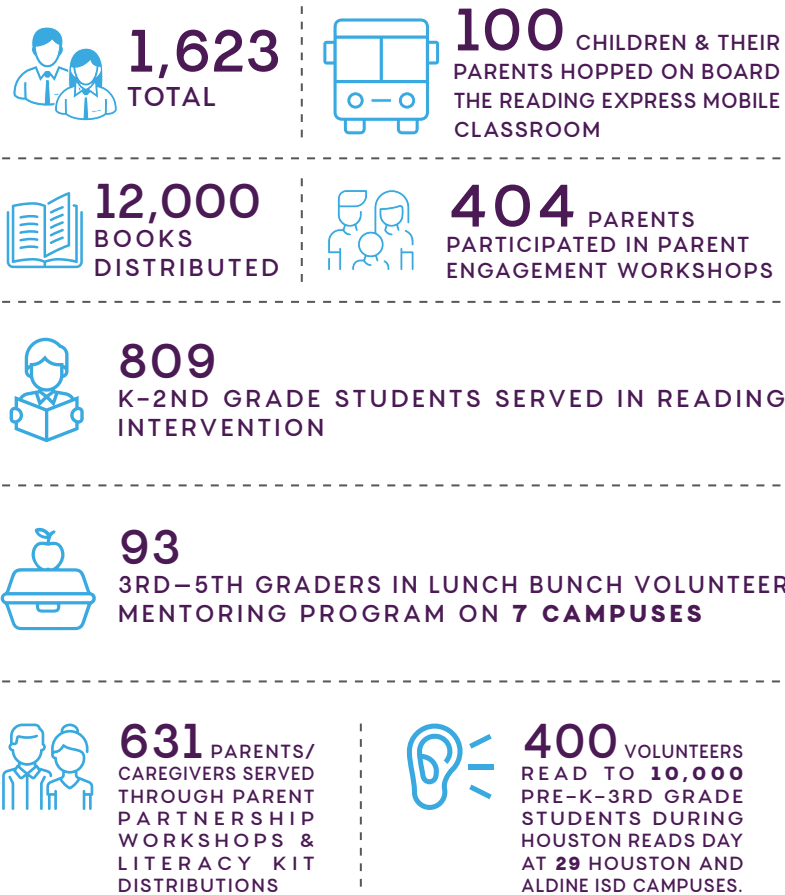




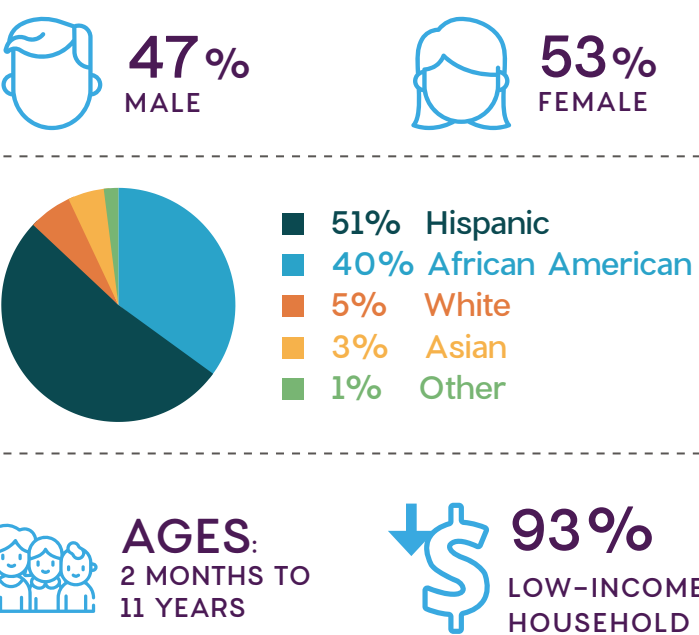
# ONE FISH, TWO FISH, RED FISH, BLUE FISH

BY THE NUMBERS  
2021-2022

## PEOPLE SERVED

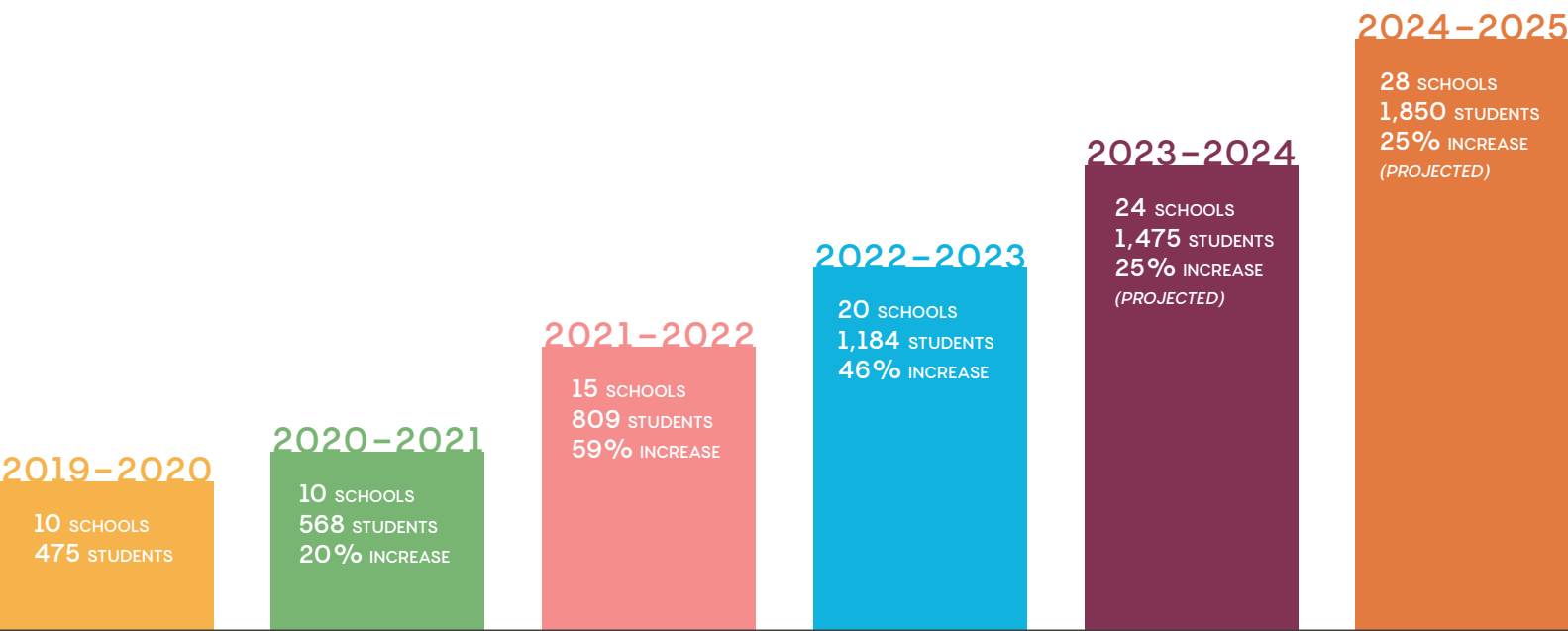


## DEMOGRAPHICS



# THE MORE THAT YOU LEARN, THE MORE PLACES YOU'LL GO.

Since our humble beginnings in 2006, Literacy Now has grown from one school with 91 students to serving more than 1,300 students and parents on 14 HISD and one Aldine ISD Title I campuses and in low-income community sites during the 2021-2022 school year. Yet, our work is far from complete. Literacy Now is currently in the middle of an aggressive strategic expansion campaign to serve more children and while we have made great strides, we are reaching less than 23% of the HISD and Aldine ISD students who urgently need the programming we provide.



While our numbers and impact may be large, we always focus on that one child that is too embarrassed to read in front of her friends or that one parent that just needs to know that they are more than able to help their child learn. Literacy Now is about relationships and we are mission driven to help those we serve become the best versions of themselves.



## YOU'RE OFF TO GREAT PLACES! YOU'RE OFF & AWAY!

A star in the making, April, was recently featured on the Kelly Clarkson Show alongside television legend, Henry Winkler, Reading Interventionist Florence Taylor, Chief Executive Officer, Jacque Daughtry, Kelly Clarkson, and April's mother. April and Literacy Now were invited to the show to discuss the importance of reading and our Reading Intervention program that gave April, and hundreds of students just like her, the confidence to read! After confidently reading on national TV, April is most certainly off to great places!

## AND WILL YOU SUCCEED? YES! YOU WILL, INDEED! (98 AND 3/4 PERCENT GUARANTEED)

"I have gotten better at reading because I practice all the time. I used to not like to read, but now I love it!" Lauren was a 1st grader who could barely read a kindergarten level book at the beginning of our Reading Intervention program. After 11 weeks of individualized instruction from our highly qualified interventionists, Lauren was reading books on a 1st grade level. With her newfound reading skills we have no doubt that Lauren will succeed!

## A PERSON'S A PERSON, NO MATTER HOW SMALL.

Krystal and her family live at New Hope Housing, a wonderful place that provides provides transitional housing for those that have experienced homelessness. Through a partnership with New Hope Housing, Literacy Now's mobile classroom, The Reading Express, provides weekly sessions for children 2 months to 4 years of age and their caregivers. After all, a person is a person, no matter how small. Krystal and her three month old daughter were one of the original participants at New Hope. Fast forward three years later, both Krystal and her daughter just completed another year of this critical early reading intervention program. Krystal stated that "Now she is three years old and ready for school. The lessons, repetition, and socialization, it all helped get her ready."



## YOU'LL JOIN THE HIGH-FLIERS WHO SOAR TO HIGH HEIGHTS!

I want to thank Literacy Now for putting on programs that help our struggling kids in reading throughout the academic school year. The organization sees value and potential in each one of our kids and gives them the tools to succeed in our city.

**Sylvester Turner**  
Mayor of Houston

I used to be embarrassed and scared to read in front of anybody. Literacy Now showed me the power and the strength in reading and ever since, I have gotten better and better at reading to the point where I now want to become a writer. Honestly, if Literacy Now wasn't there for me, I don't think I would have made it.

**Heleen**  
Former Student

Before joining Literacy Now, I struggled a lot with my reading, I couldn't pronounce many words and a was way under my reading level. Thanks to them, I am now reading above my grade level and will be the first person in my family to go to college.

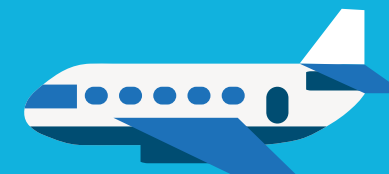
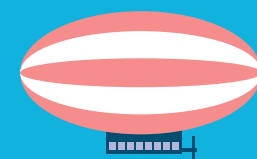
**Orlando**  
Former Student

Literacy Now focuses on what's most important to our students, and that's reading. This organization has had a long-standing relationship with not only students but the schools in the community. Thank you for your work and focus as you continue to lift up our students. We look forward to our continued partnership.

**Millard House II**  
Superintendent,  
HISD

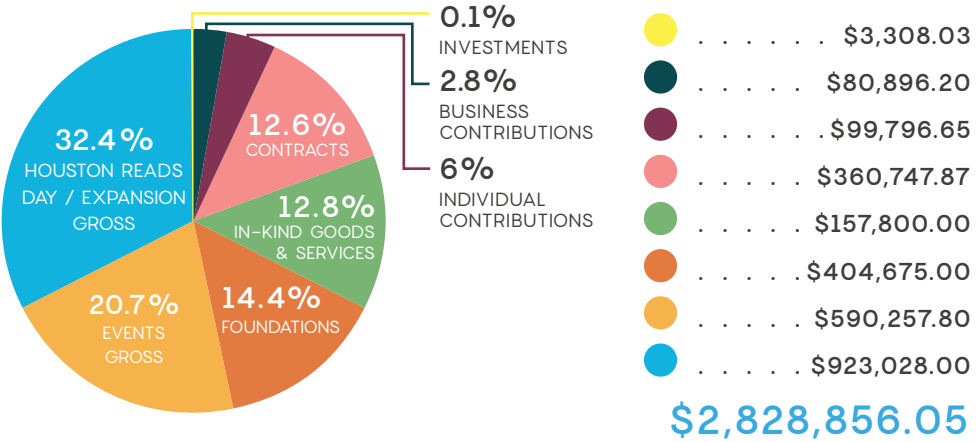
Literacy Now gave me the fundamentals of reading so I could stay at grade level and above. Right now, I am at Bellaire High School and have a 4.9 GPA and plan to pursue a medical degree next year.

**Aditya**  
Former Student



# FINANCIALS

## FISCAL YEAR SOURCES OF INCOME



## MAJOR SUPPORTERS

Allegiance Bank	Congregation Emanu El	Latham & Watkins LLP	Brittany Sakowitz
B-29 Family Holdings, LLC	Jacque & Mike Daughtry	Jennifer & Jim Meneely	Elizabeth & Richard Schmidt
Sarah & James Baker	Claire & David de Roode	Deviyani Misra-Godwin	Megan & Andrew Schroeder
Julia & Jody Batdorf	Philana & Francisco Diaz	Lida & Massoud Moradi	Seyfarth Shaw LLP
Baxter Trust	EIV Capital	Leslie & Randy Newcomer	Niti & Sanjiv Shah
Holly & Jose Bayardo	Energy Corridor District	Nine Energy Service, Inc	Cristina & Creighton Smith
Black Diamond	Britain & Jeremy Garner	Northern Trust	Beth & Paul Steier
BoyarMiller	Terri & Joseph Gugenheim	NRG	Texas Mutual Insurance Company
Bob Bunch	HEB Charitable Trust	Jim O'Neil	Sandy & John Tyler
Claire Burum	Albert & Ethel Herzstein Foundation	Orbital Energy Group, Inc.	Vinson & Elkins LLP
Lisa & Thomas Chance	Jennifer Howard	Bret Pardue	AnnaLee & Andy Waite
Anna & Fred Charlton	Trish Huddleston	Piper Sandler	Arthur & Joan Weisberg Family Foundation
Nisha Desai & Alan Clark	IADC Houston Chapter	Denise & Kevin Poynter	Wells Fargo Private Bank
Community Health Choice/Harris Health System	JP Morgan Chase	Rebecca & Dudley Ray	West Endowment
		The Reliant Fund	

## SPECIAL THANKS TO THESE FOUNDATIONS FOR MAKING A DIFFERENCE



FONDREN FOUNDATION	NEW BRAUNFELS COMMUNITY FOUNDATION
GILSTRAP FOUNDATION	P.E.O. SISTERHOOD CHAPTER EP
MARGARET ANNE KOSTIAL FOUNDATION	SZ FOUNDATION
MENSA EDUCATION & RESEARCH FOUNDATION	WEST ENDOWMENT

UNLESS SOMEONE LIKE YOU CARES A WHOLE AWFUL LOT. NOTHING IS GOING TO GET BETTER. IT'S NOT.

\$10K	Helps support the cost of program materials and supplies for our Reading Intervention program
\$5K	Helps support the salary of one Reading Interventionist
\$2.5K	Provides materials and supplies for three Parent Engagement Workshops
\$1K	Helps sponsor one child in the Reading Intervention program
\$500	Provides materials, supplies and volunteer training for the Lunch Bunch mentoring program
\$250	Provides materials and supplies for The Reading Express mobile classroom
\$100	Provides 30 books to be distributed to children
\$50	Toward supplies and materials for take home backpacks
\$25	Provides literacy enrichment activity supplies

## DONATE:

✉ BY MAIL: 14781 Memorial Dr. #25, Houston, TX 77079

🖱 ONLINE: [literacynowhouston.org](http://literacynowhouston.org)

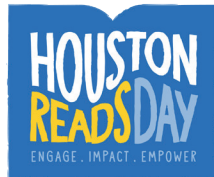
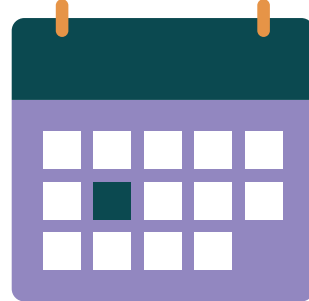
# SAVE THE DATES



## GIVING TUESDAY

November 29, 2022

Join the #GivingTuesday movement and make a difference by donating. Your support will provide books, activity supplies, and teaching materials for our Reading Intervention program.



## HOUSTON READS DAY

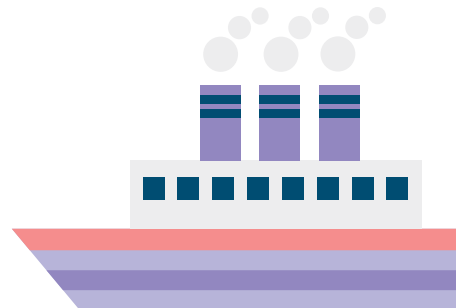
March 2, 2023

Join more than 500 volunteers to raise awareness of the literacy crisis in our city and support Literacy Now's expansion plan. Volunteers will come together to read aloud to approximately 14,000 Pre K-3rd students in 35 HISD and Aldine ISD schools throughout Houston.



## 9TH ANNUAL GUILD LUNCHEON

Friday, April 21, 2023, at the Junior League of Houston



# BOARD OF DIRECTORS 2021-2022

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*Partner, Seyfarth Shaw, LLP*

**Jasmine Castleberry**

*Chief Executive Officer, The Afterschool Professional*

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*Managing Director, Chairman and Head of Energy Investment Banking, Simmons Energy*

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*Editor-in-Chief, Houston Business Journal*

**Dale Lockett**

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**Andrew L. Waite**

*Managing Partner, SCF Partners*

**Angela Waltman**

*Regional Vice President, Prospero Health*

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**Jonathan Garcia**

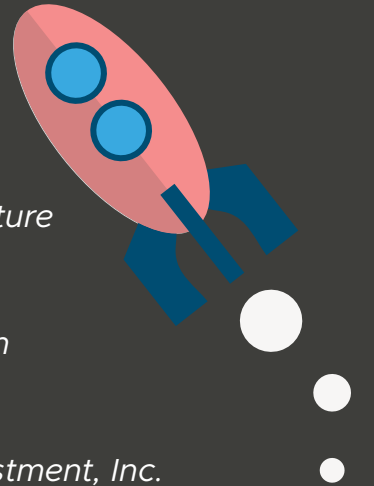
*Rice University Board Fellow*

**Jennifer Howard**

*Outside Board Rep, Junior League of Houston*

## CHIEF EXECUTIVE OFFICER

**Jacque Daughtry**



LITERACY NOW'S MISSION IS  
TO TRANSFORM COMMUNITIES  
BY EMPOWERING CHILDREN &  
FAMILIES THROUGH LITERACY,  
LEADERSHIP, & LIFE SKILLS.

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### CONNECT WITH US:



LITERACYNOWHOUSTON.ORG

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### VOLUNTEER OPPORTUNITIES:

- Lunch Bunch Mentor (October – April)
- The Reading Express (October – May)
- Group Storytime (October – April)
- Houston Reads Day (March 2, 2023)
- Story Swap Libraries (Ongoing)
- Administrative Projects (Ongoing)
- Book Sorting (Ongoing)



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Houston, TX 77079