



Sponsorship Opportunities

Benefits	Masterpiece Investment: \$150,000	Classic Investment: \$100,000	Best Seller Investment: \$50,000	Novel Investment: \$25,000	Novella Investment: \$10,000	Storybook Investment: \$5,000	Poem Investment: \$2,500	Picture Book Investment: \$1,000
Presenting sponsor with top billing on all materials.								
Featured in Houston Reads Day press releases.								
Featured 2022-23 Adopt-a-School sponsor. Banner at a school campus for one year. Engagement opportunities and personalized updates from children in the Literacy Now Reading Intervention program.								
Opportunity for a representative to be featured on Houston Reads Day video.								
Logo recognition in the Literacy Now Impact Report.								
Day of signage at school.								
Sponsorship recognition in Houston Reads Day video.								
Reserved spots for volunteer readers.	Up to 120, impacting 2,400 children	Up to 100, impacting 2,000 children.	Up to 80, impacting 1,600 children	Up to 60, impacting 1,200 children	Up to 40, impacting 800 children	Up to 20, impacting 400 children	Up to 10, impacting 200 children	Up to 5, impacting 100 children
Logo/name recognition in all printed and digital materials and social media.	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
The impact of your gift:	Critical reading intervention programming for 144 children at 3 new schools	Critical reading intervention programming for 96 children at 2 new schools	Critical reading intervention programming for 48 children at 1 new school	Critical reading intervention programming for 30 children	Reading intervention supplies for 320 children	Reading intervention supplies for 160 children	Critical reading intervention programming to one student	Reading intervention supplies for 30 children