

EQUITY

Giving students what
they need to reach their potential.



LITERACYNOW

2019 - 2020 IMPACT REPORT



DEAR FRIENDS,

The 2019-20 school year started just like most every other year . . . increasing

and training our staff, ordering and organizing program supplies, tons of meetings and scheduling, and most importantly, meeting our students and their families. There's something so exciting about a new school year that never gets old!

At Literacy Now, we have always taken great pride in being ultra-prepared, incredibly nimble, and meeting our students and their families right where they are. Little did we know that when COVID-19 put a halt to our programs on March 16, 2020, these three skills would be on full display in ways none of us could have imagined! I am brimming with pride at the way our staff, volunteers, and board pivoted and stepped up to do whatever it took to continue serving our students and their families!

We will continue to serve students virtually across all programs, are reimagining our fall gala, and our Reading Intervention team members have created colorful,

engaging "classrooms" at home from which to deliver our program until our students return to campus (hopefully in mid-October). AND, thanks to a few very generous donors, **we are moving forward with our planned expansion** by increasing the number of Reading Intervention students served by 20% in 2020-21!

The school shutdowns shined a bright light on many of the educational inequities faced by thousands of students in our city, the students we serve at Literacy Now. As always, we are committed to addressing those inequities by providing programming that closes achievement and opportunity gaps disproportionately experienced by children of color.

This school year will undoubtedly be challenging, but with our dedicated staff and volunteers, and YOUR continued support, we WILL meet that challenge because **our kids need all of us now more than ever!**

Blessings,

Jacquie

Jacquie Daughtry, Executive Director

DONATE



BY MAIL

14781 Memorial Dr. #25, Houston, TX 77079



ONLINE

www.literacynowhouston.org

CONNECT



LITERACYNOWHOUSTON.ORG

VOLUNTEER

WEEKLY OPPORTUNITIES OCTOBER - MAY

Lunch Bunch Mentor

The Reading Express

ONE-TIME OPPORTUNITIES

Read Aloud Month

Themed Literacy Enrichment Group Activities

Administrative Projects

Book Sorting

All volunteer opportunities will adhere to COVID-19 policies and procedures (whether in-person or virtual) during the 2020-21 school year.



LITERACYNOW

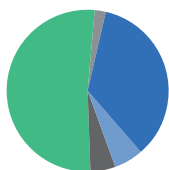
2019 - 2020

BY THE NUMBERS

PEOPLE
SERVED

2,222 STUDENTS

416 ADULTS



■ 35% African American
■ 52% Hispanic
■ 6% White
■ 5% Asian
■ 2% Other



9,888
BOOKS
DISTRIBUTED



46.5%
MALE



53.5%
FEMALE



46%
SINGLE PARENT
HOUSEHOLD



149 PARENTS/
CAREGIVERS SERVED
THROUGH PARENT
WORKSHOPS



69
VOLUNTEERS READ
TO 1148 STUDENTS DURING
READ ALOUD MONTH FOR
A TOTAL OF 87 HOURS



414 CHILDREN
AND ADULTS SERVED
THROUGH 5 FAMILY
LITERACY NIGHTS



566 K-2ND GRADE
STUDENTS SERVED IN
READING INTERVENTION
IN 11 HISD SCHOOLS



128 3RD - 5TH
GRADERS SERVED IN
LUNCH BUNCH PROGRAM
ON 7 CAMPUSES



11,389
TOTAL HOURS
SERVED IN READING
INTERVENTION
PROGRAM



274
DEDICATED VOLUNTEERS
SERVED 1,275 HOURS, FOR
AN ESTIMATED ECONOMIC
VALUE OF \$32,423.



20,273
TOTAL HOURS
SERVED
ACROSS ALL
PROGRAMS

OVER THE PAST 13.5 YEARS

OVER 19,000 CHILDREN AND PARENTS SERVED



Literacy Now is Houston's best kept secret! They provide excellent reading interventionists who are extremely committed to our students and provide support for our struggling readers. What has always struck me about this organization is their overall commitment to their schools. They are in it for the long haul and find many ways to support their long-standing relationship with the schools. HISD is lucky to have this organization as a partner.

– MICHELE DAHLQUIST,
Principal at Walnut Bend Elementary

The boys in my Lunch Bunch group expressed how they used the techniques learned from previous lessons to handle situations at home. Knowing that the lessons I have taught them are helping them make better decisions now and in the future makes being a mentor in the program that much more gratifying.

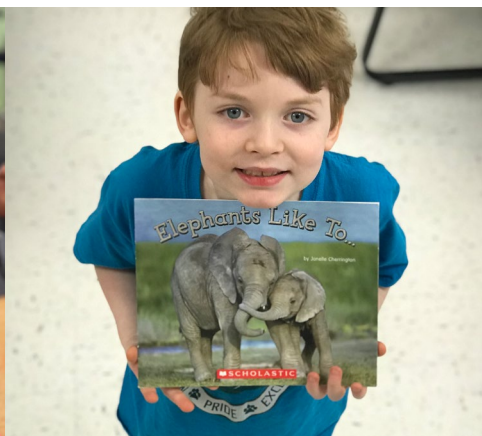
– JOSUE PORTILLO, *Lunch Bunch Mentor*

I like coming to Literacy Now because they help me read, and that makes me feel good because I really like reading books.

– ELISIAN, *Kindergartener*

The Reading Express program provides parents with quality experiences that help them engage their children in reading activities. It is an outstanding program for supporting parents in being conversationalists for their children and helping them develop the skills they need to become effective readers.

– DR. SUSAN LANDRY,
Director of The Children's Learning Institute



LIVES TRANSFORMED



SOARING TO NEW HEIGHTS

Sa'maj was a 2nd grader in the Reading Intervention program who had many struggles academically and personally. Although he was the lowest-performing student in his group, he aspired to be the best he could be. After 11 weeks of individualized instruction, coupled with the compassionate heart of his interventionist, Sa'maj's progress soared from reading at a very low kindergarten level to reading at a high first-grade level. His mom shared with us, "Sa'maj is now excited about books and really into reading, knowing what the pictures are like and what the action of the book is. He can now tell the story and give feedback and share about what he is reading, and so I believe the program definitely works!"



BUILDING CONFIDENCE

Anthony was a bilingual 3rd grader in our Lunch Bunch program. Before joining the program, he would often get singled out by his teachers for acting out. Because of that, he was hesitant to participate in Lunch Bunch but grew to love the program. He loved picking out books to take home and even helped bridge the language barrier between the mentor and English Language Learner students in the group. The mentor told Anthony that the other boys were looking up to him, so he should be mindful of his behavior. Anthony rose to the occasion, which not only played a crucial role in allowing his mentor to work effectively with everyone, but also built his confidence and social skills. As the year progressed, Anthony's leadership qualities grew, and instead of acting out, he became a role model.



INSPIRING YOUNG READERS

Upon joining The Reading Express program, Julia quickly realized that as a mother, she was Yaritza's first and most important teacher. Julia took the books we gave her and spent hours on Google translate (English to Spanish) for each one of them so she would be accurate on all the stories she was reading to her daughter. Julia reads to Yaritza every day, and she is well on her way to succeed in preschool and beyond!



CREATING A BETTER TOMORROW

"Before my husband and I became acquainted with Literacy Now, we had no idea how important it is to start reading to kids at an early age, or how important it is for their language development. We have three young children and had no children's books at home. Getting to the library does not work for us because we have no transportation and struggle financially. So it has been a great blessing to receive free books from Literacy Now every week!"

– Mom from New Hope Housing



SAVE THE DATE



MINI MAGNUMS MAKE A DIFFERENCE • OCTOBER 24, NOVEMBER 7, NOVEMBER 14, 2020

This may be a Mini Magnums, but with your help, we can make a MAJOR impact on the lives of the children and families we serve.

- Mini Magnums will be a hybrid event, giving our guests maximum flexibility according to their comfort levels. Table Sponsors can host their table in their homes and/or have their guests join together virtually via Zoom.
- Some of the top Napa winemakers in the country will be on hand to host a virtual wine tasting for each Sponsor and their guests to enjoy.

GIVING TUESDAY • TUESDAY, DECEMBER 1, 2020

This December 1st, join the #GivingTuesday movement and make a difference by donating. Your support will provide books, activity supplies, and teaching materials for our Reading Intervention program.

NATIONAL READ ALOUD MONTH • FEBRUARY/MARCH 2021

Literacy Now is joining forces with other non-profits to raise awareness about the importance of reading aloud to children every day. We hope you will choose to join us in this endeavor by being one of the one million people promoting Read Aloud Month by being a volunteer reader, encouraging your colleagues to join you, and/or providing financial support.

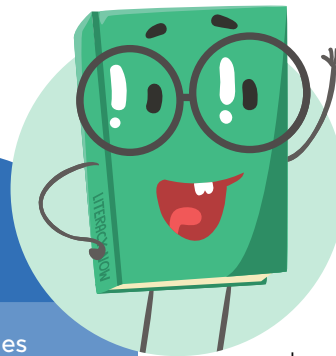
HOUSTON READS DAY • MARCH 2, 2021

A single day for Houstonians to come together to read to students, support Literacy Now's expansion, and bring awareness to the literacy crisis in our city. 400 volunteer readers will read to 10,000 K-3rd graders in 25 HISD elementary schools.

LITERACY NOW GUILD LUNCHEON

APRIL 30, 2021 at The Junior League of Houston.

BE A PAGE TURNER



Please join our monthly giving program and help Houston's newest champion for literacy, Page Turner, empower kids to read! Your tax-deductible monthly donation will directly support our Reading Intervention program that provides individualized, small group reading interventions for students grades K-2 so they can become the amazing readers they dream of being.

Through this critical program, we served more than 560 students last year alone in 11 HISD Title 1 schools. With your support, we will be able to help 624 students this year, a 20% increase over last year. As a Page Turner, you will receive quarterly updates on the progress of the students you are helping and will also be listed on our Page Turner members web page. And as soon as it's safe to do so, we will offer fun, interactive events for you and the kids to do together!

To become a member, please visit our website at literacynowhouston.org/makeadifference

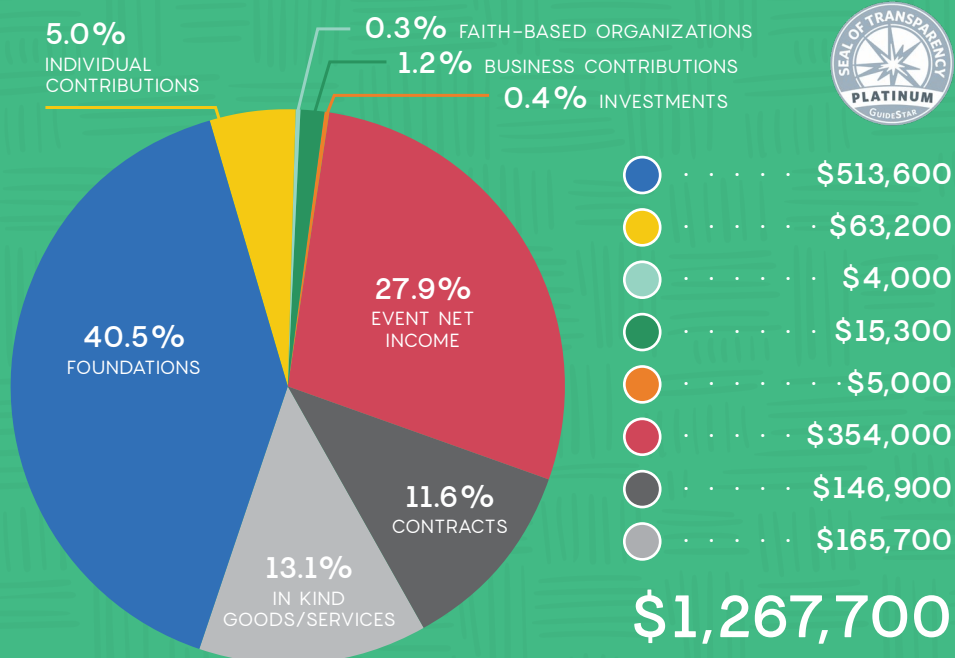
HOW DONATIONS IMPACT OUR KIDS

\$25	Provides literacy enrichment activity supplies
\$50	Provides supplies and materials for a Parent Engagement Workshop
\$100	Provides 35 books to be distributed to children
\$200	Provides materials and supplies for The Reading Express mobile classroom
\$500	Provides materials, supplies and volunteer training for the Lunch Bunch mentoring program
\$1,000	Helps sponsor one child in the Reading Intervention program
\$2,500	Provides materials and supplies for 10 Parent Engagement Workshops.
\$5,000	Helps support the salary of one Reading Interventionist
\$10,000	Helps support the cost of program materials and consumables for multiple programs

L I T E R A C Y N O W

FINANCIALS

FISCAL YEAR SOURCES OF INCOME



SPECIAL THANKS TO THESE FOUNDATIONS FOR MAKING A DIFFERENCE



MAJOR SUPPORTERS 2019-2020

Barbara Bush Houston Literacy Foundation
 Julia & Jody Batdorf
 Kimberly & Scott Bayley
 CarMax Foundation
 Castex Foundation
 Chapelwood United Methodist Church
 Anna & Fred Charlton
 Chubb Charitable Foundation
 Community Health Choice/Harris Health System
 Sarah & Shamus Crosby
 Ernst & Young LLP
 First Book OMG
 Freudenberg e²
 Mignon & Steve Gill
 Terri & Joseph Gugenheim
 Halliburton Charitable Foundation
 HEB Tournament of Champions
 Albert & Ethel Herzstein Foundation

Houston Junior Forum
 Insurance Industry Charitable Foundation
 Intervale Capital LLC
 Jennings Dincans Charitable Foundation
 Kirkland & Ellis
 Lindsay & Ryan MacLeod
 Milestone Environmental Service, LLC
 New Hope Housing
 Nine Energy
 Stephanie & Terry Padden
 Piper Sandler Jaffray Companies
 PNC Financial Services Group
 Powell Foundation
 Kristin & Lance Reynolds
 Elizabeth & Richard Schmidt
 Andrew Schroeder
 Seyfarth Shaw LLP
 Niti & Sanjiv Shah
 Loretta & Steven Shumway

Virginia & L.E. Simmons
 Simmons Foundation
 Benjamin Smith
 Cristina & Creighton Smith
 Tammy & Stuart Spence
 St Luke's United Methodist Church
 Vecino's Airline Children's Clinic
 AnnaLee & Andy Waite
 Wells Fargo
 Whalley Foundation
 Jim Wicklund
 David & Jean Wiley Foundation



LITERACYNOW

BOARD OF DIRECTORS

PAUL LEBLANC JR.
 Senior Associate, Seyfarth Shaw LLP

SCOTT A. BAYLEY
 Founder & President, Accumyn Consulting

FRED CHARLTON

Managing Director, Chairman & Head of Energy Investment Banking, Simmons Energy

MONSTERVILLE HORTON IV, CWE

Monsterville's Catering & Events

DEVIYANI MISRA-GODWIN

Vice President, SCF Partners

RICHARD SCHMIDT

Owner, RES Blue Sky Investment, Inc.

ANDREW L. WAITE

Co-President, SCF Partners

ANGELA WALTMAN

VP, Business Development & Operations, Community Health Choice

BRET WEST

Exec. VP, Wells Fargo Energy

KINSEY WHITLOW

Strategy Consultant, KPMG LLP

EXECUTIVE DIRECTOR

JACQUE DAUGHTRY