

THE PROBLEM



1 in 4 Houston area third graders **failed to meet the minimum academic performance level** on the state reading assessment.



As many as **60%** of Houston-area kindergarteners entered school without the requisite **reading-readiness skills**.



Children who **do not read** proficiently by the end of third grade are four times more likely to leave school without a diploma.



Studies show that a **lack of parental involvement** has a direct impact on a child's academic success.



Only **1 out of 300 kids** living in low-income homes has a **book at home**.



Students who **lack a positive role model** show lower levels of self-esteem and weaker academics.

“WE WILL NEVER BREAK THE CYCLE OF POVERTY UNLESS WE BREAK THE INTERGENERATIONAL CYCLE OF ILLITERACY IN THIS CITY.”

Neil Bush, Chairman
Barbara Bush Houston Literacy Foundation



Literacy Now is a nonprofit organization transforming communities by empowering children and families through literacy, leadership and life skills.



LITERACYNOW

EMPOWERING
KIDS THROUGH
READING

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Become a **VOLUNTEER** today by contacting our Community Relations Manager at volunteer@literacynowhouston.org.

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OUR PROGRAMS

READING INTERVENTION

Individualized, small group instruction for K–2nd grade students reading significantly below grade level.

PARENT PARTNERSHIP

Outreach to educate and empower parents with additional skills and materials to expand their child's learning at home.

LUNCH BUNCH

Pairs trained volunteer mentors with small groups of 3rd–5th grade students to promote positive decision making and healthy relationships.

THE READING EXPRESS

A mobile classroom that delivers weekly reading readiness programming to young children (2 months–4 years old) and their parents/caregivers in low-income areas.

“THIS ORGANIZATION HAS DEDICATED ITSELF TO WORKING WITH KIDS ON DEVELOPING LITERACY, LEADERSHIP AND LIFE SKILLS, AND THE KINDS OF HABITS THEY NEED IN ORDER TO BE SUCCESSFUL.”

Dr. Rod Paige, Former U.S. Secretary of Education

OUR VALUES

RELATIONSHIPS built by trust, respect and commitment.

PARTNERSHIPS with parents, schools, other non-profits and community members.

ACCESS for all children to high quality programs that develop the whole child.

OUR SOLUTIONS

Providing **INTERVENTIONS** to improve students' reading ability by the end of third grade.

Providing **OPPORTUNITIES** for increased parent education and involvement.

Providing over 8,000 **BOOKS** annually throughout all of our programs.

Providing **POSITIVE ROLE MODELS** through relationships with mentors and staff members.

Providing **EARLY LITERACY PROGRAMMING** to young children and their parents/caregivers to enhance literacy development at home.

ALL OF OUR PROGRAMS
PROMOTE LITERACY DEVELOPMENT
AND ENCOURAGE READING AS
A WAY OF LIFE.

