

PARTNERSHIP OPPORTUNITIES

MAKE A DIFFERENCE



LITERACYNOW

EMPOWERING KIDS THROUGH READING

BECOME A PARTNER

THE READING EXPRESS

All aboard The Reading Express as we hit the streets of Houston. In collaboration with the Harris County Public Library, this mobile classroom delivers critical early reading readiness programs to young children and their parents in low-income areas.

Numerous sponsor and advertising opportunities are available.



MORE INFORMATION | JACQUE DAUGHTRY
281.627.1771 | jacque@literacynowhouston.org

JOIN THE HORTON SOCIETY

For just a dollar a day, your monthly contribution will go towards supporting the children in our Reading Intervention program that provides individualized, small group reading interventions for at-risk students in grades K – 2. Currently, we are serving 450 struggling readers in ten HISD Title 1 schools. Won't you help us serve these and MORE students?

As a member of *The Horton Society*, you will "hear" great things about "who" you are helping – the kids from our Reading Intervention program. You will receive quarterly updates on the progress of those students and the places they are going, as well as be featured on our *Horton Society* web page.

MORE INFORMATION | KEN KELLY
713.502.4510 | ken@literacynowhouston.org

ADOPT-A-SCHOOL

Make an impact in your community by coming alongside us with your time, talents and funding. Sponsorships will increase our program services on one of the HISD campuses we serve.

SUMMA CUM LAUDE | \$50,000

Enables us to provide our full suite of programs on a high needs campus (**direct** costs).

MAGNA CUM LAUDE | \$35,000

Sponsors our Reading Intervention program to include 36 K – 2nd grade students (**direct** costs).

CUM LAUDE | \$10,000

Covers the cost of program materials and consumables for multiple programs.

MORE INFORMATION | JACQUE DAUGHTRY
281.627.1771 | jacque@literacynowhouston.org

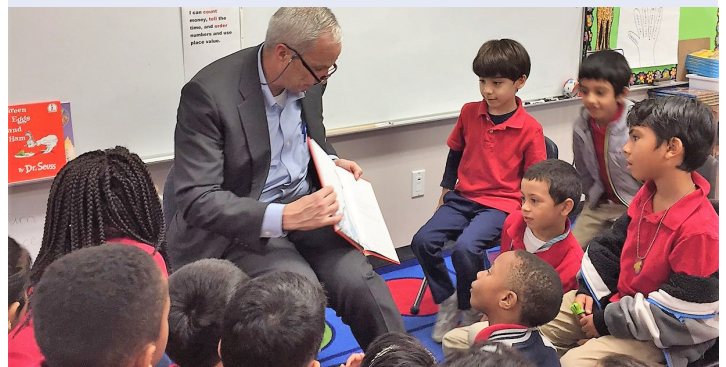
READ ALOUD MONTH

FEBRUARY - MARCH

Join more than one million people promoting **Read Aloud Month** by being a volunteer reader in our schools 1 day/week, 30 minutes/day for three weeks.

SPONSOR A CLASSROOM | \$500

Provides two new books for each child.



MORE INFORMATION | ASHLEY DANNA
409.239.4573 | ashley@literacynowhouston.org

MAGNUMS MAKE A DIFFERENCE

SEPTEMBER / OCTOBER

Make plans to join us for this one-of-a-kind wine dinner where guests bring a magnum of their favorite wine to share with their table. This event continues to grow annually and includes a multi-course gourmet meal, as well as silent and live auctions.

BAROLO | \$25,000

Major Gala sponsorship; one premier table of 10; expertly selected wines provided.

BORDEAUX | \$15,000

One premium table of 10; expertly selected wines provided.

BURGUNDY | \$10,000

One preferred table of 10; expertly selected wines provided.

CABERNET | \$5,000

One table of 10; guests provide their own wine.

MORE INFORMATION | KEN KELLY
713.502.4510 | ken@literacynowhouston.org

MAGNUMS MAKE A DIFFERENCE



An unforgettable wine dinner
HELPING US TRANSFORM LIVES THROUGH LITERACY



GUILD LUNCHEON

MARCH

Help the dedicated ladies of our Guild fulfill their mission by becoming a luncheon sponsor.

The mission of the Guild is to support Literacy Now by assisting with program activities and events, helping to raise program funds, and spreading awareness of the organization.

SAVANT | \$10,000

Lead Event sponsorship; one premier table of 10 including VIP Reception.

SAGE | \$5,000

One table of 10 including VIP Reception.

SCHOLAR | \$3,000

One table of 10.

STUDENT | \$1,500

One table of 10.

MORE INFORMATION | KEN KELLY
713.502.4510 | ken@literacynowhouston.org

VOLUNTEER

ONE-TIME OPPORTUNITIES

OCTOBER - MAY

Themed Literacy Enrichment Group Activities

Does your staff or service organization enjoy serving together?

Groups of nine to twelve are encouraged to take part in a 45 minute reading enrichment activity with 36-48 of our Reading Intervention program students (K – 2nd grade).

Literacy Now will choose the book and activities, while your team provides the activity supplies and snacks (\$75-\$100), a \$300-\$350 donation to purchase the read aloud book that will be given to each child, and of course, the smiling volunteers.

Family Literacy Night

These fun family events take place in the evenings throughout the school year in low-income apartment communities and schools throughout the city. Can you commit 2 hours (5:00pm – 7:00pm) to help parents engage with their children's literacy development? We need volunteers to help facilitate activity stations for children and their families.



WEEKLY OPPORTUNITIES

OCTOBER - MAY

Lunch Bunch | October - April

Change the life of a child (3rd – 5th grade) by committing one day/week to mentor a group of four students during their 30 minute lunch period.



The Reading Express | October - May

We believe parents are a child's first and most important teacher, do you? Assist our Early Childhood Outreach Specialist on *The Reading Express* to increase the skills of parents/caregivers while providing access to fun reading readiness activities. Volunteers will develop relationships with program participants, engage children and parents/caregivers in reading readiness activities, and provide overall support.



INFORMATION ON THESE OR OTHER
VOLUNTEER OPPORTUNITIES | ASHLEY DANNA
409.239.4573 | ashley@literacynowhouston.org